Green Economy Hub Application Form

Green Economy Canada's 2019 National Recruitment

Green
Economy
Canada

Introduction

Green Economy Canada is a non-profit organization that works with community organizations to launch, grow, and promote Green Economy Hubs across Canada. There are currently seven Hubs across Ontario, supporting local networks of businesses, called Green Economy Leaders, to set and achieve sustainability targets.

A competitive national recruitment round is currently open to select the next 3 community organizations across Canada that will receive **subsidized support from Green Economy Canada to complete the Hub Exploration Milestones (Milestones 1 - 3)**. If a Hub looks viable, they will receive our support to complete the remaining milestones to launch a Hub in their community! To find out more details about Hubs, the Hub Exploration Milestones, what makes a strong applicant, and the recruitment process and timelines, please see our **Application Guide**.

There are a number of criteria that we assess when selecting the community and non-profit organization to work with, which fall into three categories:

1. **Community Fit** - Does a Hub have potential for significant impact in the community?
2. **Community Support for a Hub** - Is there cross-sectoral support for a Hub in the community?
3. **Quality of the Applicant** - Does the community organization have a strong reputation and track record of success? Are they financially and organizationally healthy?

These criteria are not absolute. Rather, we look at the degree to which each applicant aligns with them. Green Economy Canada has developed these criteria based on lessons learned from launching and supporting seven Hubs to date.

The application questions below are intended to assess many of these criteria. Others may be explored further with select applicants, who may be asked to attend a virtual meeting or answer clarifying questions in early- to mid-March following their application submission.

To apply, please complete the following questions and submit the requested information to Elanor Waslander, Network Director, at hubrecruitment@greeneconomy.ca by March 4, 2019 at 11:59pm EST.

Your Name and Role:

Your Organization:

Your Community's Name:

Community Fit

1. **What is the population of your community? If your geography spans multiple municipal boundaries, please break down your total by municipality.**

2. **What is the size of the employee workforce in your community?**

3. **We've learned that a strong sense of community identity and pride are key factors in the success of a Hub and its ability to influence a broader sustainability movement. How would you describe your community identity and culture? (2,000 characters max) Points you may wish to address in your response include:**

   a. Key anchor organizations in your community (major academic institutions, a chamber of commerce, utility, municipality, local media outlets);
   b. Whether people spend the majority of their time living and working in the community, or commute elsewhere;
   c. How people and organizations in your community demonstrate their sense of pride and come together.

4. **Describe the Hub's potential for impact in engaging your business community. Please ensure your response speaks to the diversity of sectors represented in your business community. (2,000 characters max)**

Community Support for a Hub

5. **What is the level of existing support for a Hub in your community? (2,000 characters max) In your response, please:**

    a. Include any key non-profit organizations, trade associations, chambers of commerce, First Nation, Metis, or municipal governments, or businesses that have expressed interest in or support for developing a Hub.
    b. Describe which key community organizations and businesses would need to be engaged to make your Hub work.

6. **Do other existing non-profit organizations engage your local business community in climate action? If so, please share in your response how you think a Hub would complement and/or differentiate from the programs/initiatives that these other organizations run. (2,000 characters max)**

Quality of the Applicant

7. Who is the non-profit community organization that will operate the Hub? How does a Hub fit with the organization's mission, strategy, and existing programs?
(2,000 characters max)

8. **Please describe your organization's experience working with the business community and convening cross-sectoral initiatives. Please attach any relevant samples of communications materials used to engage the business sector and/or other cross-sectoral groups. If your organization has had limited experience, how do you plan to develop the skills and connections to make inroads with the business community? (2,000 characters max)**
File name(s):

9. **Please attach a letter from your board chair confirming your board's support in completing the Hub Exploration Milestones.**
    File name:

10. **Please list your current board members, and provide a link to their LinkedIn profiles. (1,000 characters max)**

11. **Please share your Executive Director's LinkedIn profile.**
    LinkedIn:

12. **Please list the key staff that will support the Hub Exploration Milestones, and explain their current roles in the organization. (1,000 characters max)**

13. **Please include the name and contact information of three key partners (previous or current) that your organization has worked with. Ideally, these references will be able to speak to your organization's operational history, and strong reputation for professional and high quality work. Letters of support from your references are encouraged but not mandatory.**

    Reference 1 (Name, Organization):
    Reference 1 Contact Info (Email, Phone #):

    Reference 2 (Name, Organization):
    Reference 2 Contact Info (Email, Phone #):

    Reference 3 (Name, Organization):
    Reference 3 Contact Info (Email, Phone #):

    File name(s) - if letters of support have been submitted:

Thank you for your application and interest in helping build a more sustainable economy through a Green Economy Hub.