

Doughnuts For Delivery, Hold the Fossil Fuels

A boutique doughnut shop greens their product deliveries with a bike

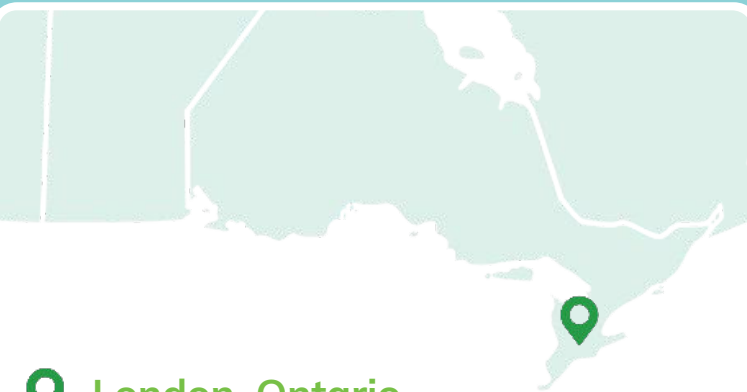


The Project

Dough EV is a cafe and doughnut shop specializing in fair trade, single-origin coffee from Canadian roasters, making a big impact in the way coffee is sourced and bought in North America. They also specialize in doughnuts made from scratch with a nostalgic vibe.

Dough EV believes in bringing people together with food and coffee to build a strong community.

Since most of their deliveries are in London's core area, bike deliveries seemed a viable alternative to cars. Thanks to the Climate Action Microgrant, Dough EV seized the chance to purchase a pedal-assist bike to green their transportation.



- 📍 London, Ontario
- ⚙️ Accommodation and Food Services



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Climate Action Microgrant was
generously provided by TD

The Benefits



Reduced Operating Costs



Reduced Carbon Emissions

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The Results

With their new delivery bike in place, Dough EV is expecting to reduce about 1.36 tonnes of GHG emissions in avoiding the need to use gas-powered vehicles for deliveries. They are also saving money in fuel costs, as well as avoiding the need to partner with food delivery apps that charge significant fees and don't always meet quality standards.

The team envisions adding a trailer to use as a mini-cafe, improving their workspace at the outdoor markets they attend in the spring, summer and fall. This would be a showcase for more sustainable vending set-ups, showing patrons eco-friendly and attractive options.



Tara Davies
Owner

Without the support of programs like the **Climate Action Microgrant**, it would be financially impossible for small businesses to do our part in the climate crisis. Thank you for supporting us and our desire to create a greener future for Canada.



Green Economy London helps local businesses to adapt and thrive in the low-carbon transition. We provide training, resources, and 1:1 support to help our members measure and reduce their carbon footprint while saving money, building their brand, and becoming the supplier and employer of choice. Join us in making business better, together. Contact us at hello@londonenvironment.net or visit our website at greeneconomylondon.ca to learn more.